

<b>Interview Summary</b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	10/028,941	RUSSELL, LARRY	
	<b>Examiner</b>	<b>Art Unit</b>	
	LINH BLACK	2163	

All participants (applicant, applicant's representative, PTO personnel):

(1) LINH BLACK. (3) KARRY WANG.  
 (2) WONG DON. (4) \_\_\_\_\_.

Date of Interview: \_\_\_\_\_.

Type: a) ☒ Telephonic b) ☐ Video Conference

c) ☐ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No.

If Yes, brief description: \_\_\_\_\_.

Claim(s) discussed: 1.

Identification of prior art discussed: Pekowski et al. (USP 6557007), Shelton et al. (US 6847940).

Agreement with respect to the claims f) ☐ was reached. g) ☒ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

\_\_\_\_\_  
 Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: SPE Don Wong and Examiner Linh Black disagreed that the specified prior art teaches away from the Applicants' invention. Examiner had clarified to Mr. Karry Wang during the interview that Pekowski teaches a database operable to store show information identifying at least one show in which a plurality of exhibitors will exhibit their wares (abstract); information relating to shows' information is posted on a web site - col. 1, lines 45-61. Pekowski teaches "wares" but does not explicitly teach "product" or "service". Shelton et al. teach exhibitors with products and services - col. 3, lines 27-39.